

## **Holdapp Privacy Policy**

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

By “our organization” we mean HOLDAPP Sp. z o.o., with its seat in 50-106 Wrocław, Poland, at Market Square no 7 Street.

Further in this document, we use its shortened name – Holdapp.

### **What data do we collect?**

Holdapp is an administrator of your data and as such we collect the following information:

- Personal identification information (Name, email address, phone number, etc.)

### **How do we collect your data?**

You directly provide Holdapp with most of the data we collect. We collect data and process data when you:

- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser’s cookies.

Holdapp may also receive your data indirectly from the following sources:

- Google tools
- Hotjar
- Facebook Pixel

### **How will we use your data?**

We collect your data, so that we can:

- Email you with special offers on other products and services we think you might like.
- Send you free materials.
- Analyze traffic on our website.

### **How do we store your data?**

Holdapp securely stores your data. We will keep your personal data for a year. Once this time period has expired, we will delete your data.

## Marketing

We would like to send you information about services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop us from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please let us know at [contact@holdapp.pl](mailto:contact@holdapp.pl)

## What are your data protection rights?

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Holdapp for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Holdapp correct any information you believe is inaccurate. You also have the right to request Holdapp to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Holdapp erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Holdapp restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Holdapp's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Holdapp transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: +48 654 321 789

Or write to us: [contact@holdapp.pl](mailto:contact@holdapp.pl)

## Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

### **How do we use cookies?**

We use cookies in a range of ways to improve your experience on our website, including understanding how you use our website.

### **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality** – we use these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – we use these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Holdapp sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners (Google). This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

Cookies' expiration time is two years.

### **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Privacy policies of other websites**

Our website contains links to other websites. Our privacy policy applies only to Holdapp's website, so if you click on a link to another website, you should read their privacy policy.

### **Changes to our privacy policy**

Holdapp keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 1 January 2021.

### **How to contact us**

If you have any questions about Holdapp's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [contact@holdapp.pl](mailto:contact@holdapp.pl)

Call us: +48 654 321 789

Or write to us at: Rynek 7, 50-106 Wrocław, Poland

### **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that Holdapp has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: [patrycja.korkosz@holdapp.pl](mailto:patrycja.korkosz@holdapp.pl)

Address: Rynek 7, 50-106 Wrocław, Poland